

LYS 2022



Lift Your Spirits

AT THE DERBY

BENEFITING



May 7, 2022
Event Sponsorship



Dear Friends,

As I reflect on the letter I wrote this time last year, I'm overwhelmed with hope and gratitude. More than ever, I cherish good health, a warm hug, and gathering with family and friends! The pandemic forced a crisis of isolation which has played havoc with our mental health. As humans, we have a fundamental need for connection and community!

Two years have now passed since the pandemic's onset. Physical distancing is beginning to wane, and we see the return of pre-COVID normalcy. However, for some members of our society, the heartache associated with solitude and loneliness will not simply disappear when the chaos of COVID is behind us.

Individuals with neurodiversity are wired differently. Many struggle socially and have no community to which they can return post-pandemic. For the neurodiverse learner, academics are often a challenge, and finding employment never advances beyond a dream. Their differences are interpreted as disabilities, and their abilities are dismissed.

The mission of LiFT is to inspire and empower people with neurodiversity to learn, thrive and succeed. LiFT levels the playing field for these individuals. We are a haven of hope because we cultivate strengths and openly acknowledge individual potential. We create opportunities for our learners to shine and excel. Most importantly, we have a culture of acceptance and belonging.

Today I invite you to help us celebrate our mission and purpose!

Lift Your Spirits at the Derby, our largest fundraiser of the year, is BACK TO TRADITION and in person! On May 7th, 2022, we will gather as a community for Tampa Bay's biggest DERBY PARTY and view the most exciting two minutes of sports LIVE in the Coliseum in Downtown St. Pete.

Our community needs LiFT, and the learners of LiFT need YOU! Please consider participating as an event sponsor or donor. Attached is a complete description of sponsorship levels and contribution forms. Your gift will directly impact our students and the resources needed to educate them and develop their skills for independence.

There is no power for change more extraordinary than the collective support of a community!


Please join us as we change lives and change our world.

In gratitude,




Keli Mondello
Co-Founder and Board Chairman





LiFT Your Spirits at the Derby is Tampa Bay's biggest Kentucky Derby party. This sellout event will benefit the students and young adults of LiFT Academy, LiFT University Transition Program, LiFT University Microbusinesses, LiFT Day Program and Family Resource Center.

Please join us for a night of silent and live auctions, theme-inspired foods, open bar, music, LIVE viewing of the 148th Kentucky Derby, contests, and an After Party.



Saturday, May 7, 2022
5 p.m. – 10 p.m.

After Party
10 p.m. – 12 a.m.



St. Petersburg Coliseum

535 Fourth Ave. North, St. Petersburg, FL 33701



Event proceeds will directly support LiFT Academy, LiFT University Transition Program, LiFT Day Program, LiFT University Microbusinesses and Family Resource Center through new and innovative curriculum, technology advancements, and scholarship funds. This enables LiFT to further our mission of promoting an inclusive learning environment for students and young adults with neurodiversity.





JOIN US FOR THE

After Party

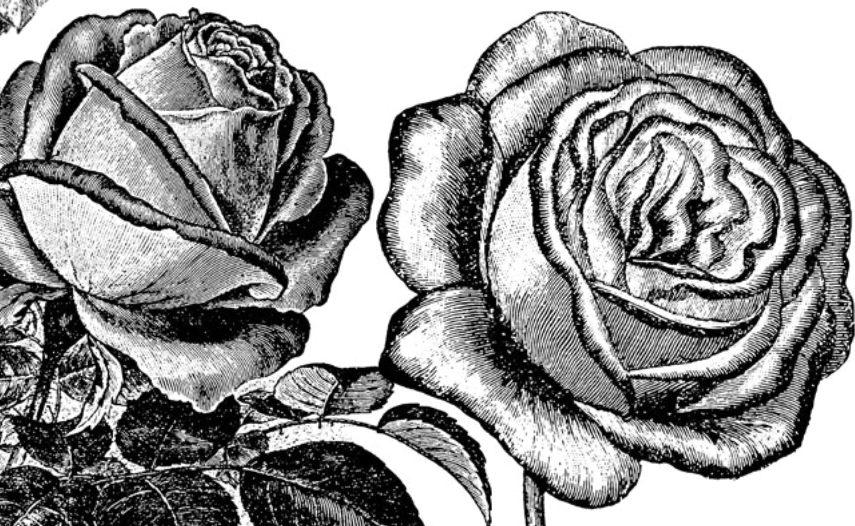


10 P.M.–12 A.M.

LATE NIGHT BITES, DRINKS & LIVE MUSIC

Bringing back tradition and bringing back the After Party!

Join us when the program concludes where the
celebration will continue at the Coliseum.





We invite you to support LiFT and our students at our annual gala, LiFT Your Spirits at the Derby. If you are interested, please select a level of support from the table below and contact either Julie Brecher or Sarah Peters with your check or credit card information.

CHECKS ARE MADE PAYABLE TO:

Learning Independence for Tomorrow — 13400 Park Blvd, Seminole, FL 33776

QUESTIONS? PLEASE CONTACT EITHER

Julie Brecher: jbrecher@liftfl.org, 727-433-7298

or Sarah Peters: speters@liftfl.org, 727-688-5350

	<i>Only one available!</i> TRIPLE CROWN PRESENTING SPONSOR	RUN FOR THE ROSES	WINNERS CIRCLE	GOLD CUP	SILVER CUP	BRONZE CUP	INDIVIDUAL TICKET
	\$15,000	\$7,500	\$5,000	\$3,000	\$1,500	\$500	\$200
Table at event and after party	2 tables of 10	table of 10	table of 8	table of 8	half table (4)	2 tickets	1 ticket
Invitation to private tour at LiFT							
Recognition on Website							
Recognition in printed program							
Thank you mention on LiFT Facebook							
Logo on mobile bidding site							
Logo on signage at the event							
Logo included in email going out to all attendees							
Half page ad in event program							
Logo displayed during presentation at event*							
Premier reserved table with your choice of top shelf bourbon							
Chilled bucket of wine at table							
Your choice of an on-site branding opportunity at the event (mutually agreed upon)							
Full page ad in event program							
Company highlighted on event invitation and cover of program							
Company introduced as presenting sponsor during live auction							
Personal hostess at event							
Customized ice with your logo							

Interested in a digital sponsorship opportunity? Reach out to Sarah Peters at speters@liftfl.org

Sponsor inclusion on printed material will be included prior to April 18th.

*Please email logos in high-resolution jpg, png, eps or Adobe Illustrator formats to speters@liftfl.org.

Learning Independence for Tomorrow is a 501(c)3 charitable and educational organization.

Federal Tax ID is 46-1088977.



Sponsor Information and Agreement

Sponsor Name _____

Company _____

Address _____

City, State, Zip _____

Phone _____ Email _____

Website _____

Company's social media handle _____

The Sponsor agrees to pay LiFT, Inc. the following sponsorship package: ☐ Check ☐ Credit Card

- ☐ Triple Crown Presenting Sponsor\$15,000
- ☐ Run for the Roses\$7,500
- ☐ Winners Circle\$5,000
- ☐ Gold Cup\$3,000
- ☐ Silver Cup\$1,500
- ☐ Bronze Cup\$500
- ☐ Individual Ticket\$200

Logo:

Sponsor agrees to supply LiFT with a high-resolution file of the sponsor's logo within 14 days of execution of this agreement

Payment:

Payment is due within 14 days of execution of this agreement.

Please send signed agreement and payment to:

LiFT, Inc., 13400 Park Blvd. Seminole, FL 33776, Attn: LYS



Scan to pay online and sign up to be a sponsor.

Or visit us at <https://liftfl.org/gala>

Check Number _____

Amount \$ _____

Credit Card: ☐ MasterCard ☐ VISA ☐ AmEx ☐ Discover

Name on Card _____

CC # _____ Exp. Date ____/____/____ CVC Code _____

Program Guide *Advertising Specifications*

Ad material deadline is:

April 11, 2022

No ad materials will be accepted after this date.

Mechanical Requirements:

(Ads do not have bleeds)

Full Page Ad:

Trim size: 5" wide x 8" tall

Half Page Ad:

Trim size: 5" wide x 3.875" tall

Acceptable Files:

EPS, TIFF, or PDF files only.

All art must be 300dpi, at 100% in CMYK color mode with links and fonts embedded or flattened. Please do not send Quark, InDesign, Photoshop or Publisher files.

File Delivery:

Please email ad materials to Sarah Peters at speters@liftfl.org.

Questions? If you have any questions regarding this information please contact Sarah Peters at speters@liftfl.org or call (727) 688-5350.

Full Page:
5" wide x 8" tall

Half Page:
5" wide x 3.875" tall





13400 PARK BLVD
ST. PETERSBURG, FL 33776

LIFTFL.ORG