

2021



**LIFT YOUR SPIRITS**

AT A LUCKY DERBY

**May 1, 2021**

A VIRTUAL GALA TO BENEFIT  
LEARNING INDEPENDENCE FOR TOMORROW

**EVENT SPONSORSHIP**

INDEPENDENCE  
LEARNING **LIFT** FOR TOMORROW

[WWW.LIFTFL.ORG](http://WWW.LIFTFL.ORG)

# DEAR FRIENDS,



As I reflect on the letter I wrote this time last year, I'm reminded that 2020 was a year none of us could have ever imagined. It was a year of loss and hardship, a year of isolation and uncertainty, a year that made us "long to belong."

Welcome 2021! With a new year, we have new hopes for brighter days ahead. As the coronavirus vaccines become readily available, we all look forward to healing. However, for some members of our global society, the heartache associated with solitude and seclusion will not simply go away because they've been vaccinated.

Those individuals with neurodiversities are wired differently. Many struggle socially and are excluded from the social norms and circles. Academics are often a challenge and finding employment never advances beyond a dream. Their differences are interpreted as disabilities and their abilities are dismissed.

LiFT levels the playing field for these individuals. We are a haven of hope because we cultivate strengths and openly acknowledge individual potential. We create opportunities for our learners to shine and excel. Most importantly, we have a culture of acceptance and belonging.

Today I invite you to help us celebrate our mission and purpose!

It's with great enthusiasm that I ask you to join us for our largest fundraiser of the year which coincides with the 147th Kentucky Derby. LiFT Your Spirits at a LUCKY Derby will be held virtually on May 1st, 2021.

Benjamin Franklin once said, "Diligence is the mother of good luck." So, let's play hard and work hard on May 1st to raise awareness for those most vulnerable in society and to raise funds for LiFT!

Gratefully,,

A handwritten signature in black ink that reads "Keli Mondello". The script is fluid and cursive, with a long, sweeping tail on the final letter.

Keli Mondello

# OFF TO THE RACES

## WHO

LiFT Your Spirits at a Lucky Derby is Tampa Bay's biggest Kentucky Derby party. This year, we're adding casino-themed fun! This digital event will benefit the students and young adults of LiFT Academy and LiFT University Transition Program.

## WHAT

Please join us for a night of silent and live auction items, chance drawings, a derby hat contest, games, and more!

## WHEN

Saturday, May 1, 2021  
Preshow: 6:30 pm | Show: 7 pm

## WHERE

Digital link to follow.  
Visit [liftfl.org](http://liftfl.org) for updates.

## WHY

Event proceeds will directly support LiFT Academy, LiFT University Transition Program, And LiFT U Micro-Businesses through new and innovative curriculum, technology advancements, and scholarship funds. This enables LiFT to further our mission of promoting an inclusive learning environment for students and young adults with various neurodiversity.




















































# HERE'S THE DEAL...

We invite you to support LiFT and our students at our annual gala, LiFT Your Spirits at a Lucky Derby. If you are interested, please select a level of support from the table below and return this form with your check or credit card information.

## CHECKS ARE MADE PAYABLE TO:

LiFT, Inc- 13400 Park Boulevard, Seminole, FL 33776

**Questions?** Please call Sandi Geller at 727.560.5806  
or email at [sgeller@liftfl.org](mailto:sgeller@liftfl.org)

SPONSORSHIP LEVEL	Triple Crown Presenting Sponsor	Run For the Roses	Winners Circle	Gold Cup	Digital Sponsor
Sponsorship Amount	\$20,000	\$10,000	\$5,000	\$2,500	\$2,000
Recognition on school website					
Thank you mention on LiFT Facebook					
Recognition in digital program					
Invitation to a private tour at LiFT					
Inclusion in sponsor email					
Derby party pack Dinner, cocktails, and themed party supplies for Saturday's show	 for 16 people	 for 10 people	 for 8 people	 for 6 people	 for 6 people
Logo on mobile bidding platform					
Logo displayed during digital program					
Participate live via webcam during the event					
30 second commercial during the program (provided by sponsor)					
Company highlighted on all digital promotions					
Company introduced as presenting sponsor during live auction					
In-home server and bartender for Saturday's show					
In-home photographer for Saturday's show					

\*Please email logos in high-resolution jpg, png, eps or Adobe Illustrator formats to [sgeller@liftfl.org](mailto:sgeller@liftfl.org). Learning Independence for Tomorrow is a 501(c)3 charitable and educational organization.

**Federal Tax ID is 46-1088977.**

# ARE YOU ALL IN?



Sponsor Name \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Website \_\_\_\_\_

The Sponsor agrees to pay LiFT, Inc. the following sponsorship package:

Check       Credit Card

<input type="radio"/> Triple Crown Presenting Sponsor	Sponsorship Amount \$20,000
<input type="radio"/> Run for the Roses	Sponsorship Amount \$10,000
<input type="radio"/> Winners Circle	Sponsorship Amount \$5,000
<input type="radio"/> Gold Cup	Sponsorship Amount \$2,500
<input type="radio"/> Digital Sponsor	Sponsorship Amount \$2,000

## Logo:

Sponsor agrees to supply LiFT with a high-resolution file of the sponsor's logo within 14 days of execution of this agreement

## Payment:

Payment is due within 14 days of execution of this agreement. Please send signed agreement and payment to: LiFT 13400 Park Blvd. Seminole, FL 33776 Attn: LYS

Check Number \_\_\_\_\_ Amount \$ \_\_\_\_\_

Credit Card



Name on Card \_\_\_\_\_

CC # \_\_\_\_\_ Exp. Date \_\_\_\_ / \_\_\_\_ CVC Code \_\_\_\_\_

LIFT | 13400 PARK BLVD | SEMINOLE, FL 33776 | PHONE: 727-258-7659

FAX: 727-800-6995 | [LIFTFL.ORG](http://LIFTFL.ORG)

MAKE SURE TO TUNE INTO  
**OUR LUCKY DERBY WEEK!**

- APRIL 26:** Chance Drawings Open
- APRIL 27:** Silent Auction Begins
- APRIL 28:** Virtual Concert  
*All proceeds benefit LiFT*
- APRIL 29:** Virtual Poker Tournament  
*And thankful Thursday to celebrate sponsors*
- APRIL 30:** Friday Frontrunners  
*Vote for your winning Derby Horse!*
- MAY 1:** Virtual Gala

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